

ART 266 /COMM 266: INTRO TO NEW MEDIA

WEEK 1

INTRO / GUI (INTERFACE)
THEMED PHOTO MATRIX

PHOTOSHOP INTRO
IMAGE SIZE / RESOLUTION

WEEK 2

DOWNLOADS/ CROPPING/COPYING
TOOLBARS / SIZING / ROTATION
BASIC WEB TOOLS

USING LAYERS / MERGING, ETC.
CRITIQUE / ASSESSMENT
MONA TRANSFORMATION

WEEK 3

MONA TRANSFORMATION
CRITIQUE / ASSESSMENT
INTRO TO WEB DESIGN

FILTERS / BLENDING MODES
SELF PORTRAITS
WEB EDITOR PROGRAMS

WEEK 4

SELF PORTRAIT HISTORICAL OVERVIEW
MASKING / PRINT OUTPUT

GENERATING IMAGES
COLOR CONCEPTS

WEEK 5

SELF PORTRAITS
GRAPHIC TABLETS

SPATIAL ENHANCEMENTS IN PSD
FILE FORMATS / PRESENT MODES

WEEK 6

SELF PORTRAITS
CRITIQUE / ASSESSMENT

RESOLUTION / COLOR
DIGITAL SOUND RECORDING

WEEK 7

SOUND BASED ARTISTS
CRITIQUE / ASSESSMENT

DIGITAL THAUMATROPE / GIF
ANIMATION CONCEPTS (HISTORY)

WEEK 8

ANIMATION CONCEPTS
ROSCOPING, COLLAGE, ETC.

DIGITAL HYPERMOVIE / GIF
ANIMATION/CINEMA TERMS

WEEK 9

DIGITAL HYPERMOVIE
FRAMES PER SECOND
TYPE AND TYPEFACES

ADOBE ANIMATE / AFTEREFFECT
STORYBOARDS
TYPEFACES / TYPE CONCEPTS

WEEK 10

ANIMATION AND THE WWW
PHRASE ANIMATION
KEYFRAMES /

FLASH / ADOBE ANIMATE
INTERACTIVE WEB DESIGN
FLASH ON THE WEB

PHRASE ANIMATION
FLASH BUTTONS

HELVETICA VIDEO
ADOBE ILLUSTRATOR / VECTOR

WEEK 11

ANIM. CRITIQUE / ASSESSMENT
VECTOR BASED IMAGING / CLICK ART

MODIFIED SYMBOLS
LIVE TRACE / LIVE PAINT

WEEK 12

VECTOR TOOLS
MODIFIED SYMBOLS

MORPHED MONA
VECTOR VS. RASTER GRAPHICS

WEEK 13

WEB PORTFOLIO
WEBPAGE DESIGN / LAYOUT

BASICS OF HTML
WEB EDITOR PROGRAMS

WEEK 14

DREAMWEAVER (CONT.)
CSS AND AP DIVS

AP DIVS
INTERACTIVE DIV TECHNIQUES

WEEK 15

HTML CODE
TECHNICAL QUIZ

COLOR ON WEB
FINAL PORTFOLIO

** Please note that this document is a **proposed** syllabus and although it outlines the intended activities of the course it cannot take into account the possibility of emerging learning opportunities, exigent circumstances or other factors unknown at the time of its creation. The Instructor of this course reserves the right to modify or alter this syllabus at his/her sole discretion in order to adjust to a changing classroom environment and/or to improve the learning outcomes for this course.

NOTE: All personal property must be removed from labs by prior to the last official class meeting of the semester. Personal property left after this period will be disposed of at the discretion of the Department of Art.